OVERWEIGHT

What Kids Say

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This book is dedicated...

To the hundreds of thousands of courageous kids from all over the world, who, on their own, seek help for their weight problem on the Internet and on our website. To those with the greatest measure of courage, who openly share their stories, struggles, and successes. And, to those with even a small degree of success, who become helpers to those just starting out.



OVERWEIGHT: What Kids Say

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What is it that kids actually are hooked on?

Comfort eating

Stress eating and displacement activity

Boredom eating

Pacifier effect

When does it start?

Why now?

A Perfect Storm

- 1) High tech, cheap, widely available, high pleasure food industrialization & food science
- 2) Junk food availability
- 3) Fast food availability
- 4) Comfort Food industry
- 5) Increased stress in kids and using food to cope
- 6) Kids are less active

Are food companies 'feeding' food dependence? How then can kids lose weight?

- 1) Develop motivation
- 2) Make a plan
- 3) Arrange support persons
- 4) Eliminate, hide, and stay away from tempting foods

Gradual method for kids to lose weight (removing the culprit one by one)

Withdrawal cycling

Knowledge about healthy eating is not enough Public Policy

- 1) Evaluate limiting exposure and access by kids to junk food and fast food
- 2) Focus on the reasons kids overeat
- 3) Address the reasons for the adult obesity epidemic
- 4) Design weight loss programs to be more like addiction medicine programs

Out of the Mouths of Babes

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